



FOR IMMEDIATE RELEASE

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JAMES MCBRYDE ACCEPTS TERM ON MEDA BOARD OF DIRECTORS

Lansing, Michigan – September 17, 2018 – After the Board of Directors of the Michigan Economic Developers Association (MEDA) carefully evaluated three candidates to fill an open seat, Jim McBryde, President and CEO, the Middle Michigan Development Corporation (MMDC), was offered the seat and gladly accepted.

Jim McBryde is a familiar face in economic development in Michigan and MEDA is honored to have him as a top leader. Jim works very hard every day to strengthen the economic landscape for Isabella and Clare counties in Mid-Michigan through the MMDC. In 2018 alone, the counties have seen \$4.5 million in investment.

Jim is well-known for his prior work at the Michigan Economic Development Corporation (MEDC) – the State’s leading economic development agency – where he served for twelve years as the Vice President of Governmental Affairs. At the MEDC, he worked on key state and federal initiatives as well as passage of the agency’s budget. For his work, he received a Distinguished Service Award in 2008 by the MEDC.

Perhaps most notably, Mr. McByde served eight years in Michigan’s House of Representatives 99th District from 1990 until 1998, the end of his term limit. He served on the House Appropriations Committee as Chair of the State Police and Military Affairs Subcommittee and Vice Chair of the Higher Education Subcommittee. For his work, he was name Legislator of the Year in 1994 by the Michigan Sheriffs Association.

As a member of MEDA, Jim is committed to MEDA’s Advocacy Committee, helping with initiatives that not only educate economic developers on the latest laws and initiatives that impact their profession, but also raise awareness for the benefits of economic development in Michigan.

Jim will fill a seat that was left open when Khalfani Stephens, who served honorably on the Board for two and a half years, left Michigan to practice economic development in Atlanta, Georgia. MEDA wishes Khalfani the best in his endeavors. There are one and a half years left on the Board term and Jim can run for re-election in 2019.

ABOUT MEDA

The Michigan Economic Developers Association has been partnering with economic developers to grow their community in Michigan for over 58 years. By providing education, networking, and advocacy, MEDA makes it possible for professionals to do their job more effectively and efficiently. To learn more, see www.medaweb.org.

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